



MDP Calendar

Nurturing Leaders Influencing Society

2022-23



Management Development Programme 2022-23

Sr. No.	Name of the Programme/Topic	Programme Leader	Date	Duration	Who Should Attend	Fees	Mode
1	Project Risk Analysis	Prof. Ritesh Patel	June 17-18, 2022	02 days	Middle and senior level officers from government organizations, NGOs, manufacturing and service organizations involved with projects and programmes.	10000 + Tax	ONLINE
2	Finance for Non-Finance Executives	Prof. Tirthank Shah / Prof. Aditya Sharma	June 28-30, 2022	03 days	Middle-level executives in non-financial positions, Entrepreneurs, Self-employed professionals	14000 + Tax	ONLINE
3	Corporate Entrepreneurship	Prof. Rajesh Kikani / Dr. Mayank Bhatia	July 08, 2022	01 day	Senior and middle level executives	10000 + Tax	OFFLINE
4	Working Capital Management	Prof. Ritesh Patel	July 15-17, 2022	03 days	Entrepreneurs, Middle and Senior Managers from Corporates, Government Organizations	14000 + Tax	ONLINE
5	Team Working and Leadership : Orchestrating Organizational Effectiveness	Dr. Nina Muncherji & Dr. Subir Verma	August 4-6, 2022	03 days	Managers	15000 + Tax	ONLINE
6	Customer Centric Strategies for Business Growth	Prof. Tripurasundari Joshi	August 20, 2022	01 day	middle management marketing and sales professionals in the private and public sectors.	5000 + Tax	ONLINE
7	Art of Interviewing	Prof. Harismita Trivedi and Dr. Hardik Shah	August 19-20, 2022	02 days	Managers, Team Leaders and Recruitment Specia	Rs. 11,000 + Tax (Non Residential) Rs .14, 000 + Tax	OFFLINE
8	Emotional Intelligence and Leadership	Dr. Subir Verma & Dr. Nina Muncherji	September 15-16, 2022	02 days	Managers	15000 + Tax	ONLINE
9	Fundamentals of Labour Laws for Managers	Prof. Poonam Chhaniwal	September 20-22, 2022	03 days	HR Aspirants, HR Executives, Young HR Managers	Rs. 14,000 + Tax (Online) Rs. 15,000 + Tax (Non Residential) Rs .18, 000 + Tax (Residential)	
10	Managerial Effectiveness	Dr. Subir Verma & Dr. Nina Muncherji	October 13-15, 2022	03 days	Managers	15000 + Tax	ONLINE
11	HR Analytics	Prof. Rajwinder Kaur	October 20-22, 2022	3 days	HR Aspirants, HR Executives, HR Managers	Rs. 14,000 + Tax (Online) Rs. 15,000 + Tax (Non Residential) Rs .18, 000 + Tax (Residential)	ONLINE/ Offline

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12	Accounting for Non-Finance Executives	Prof. Bhavesh Patel / Prof. Tejas Modi	November 17-19, 2022	03 days	executives occupying senior/middle level positions from any functional area of private and public sector organizations	14000 + Tax	ONLINE
13	Customer Value and Competitive Advantage	Dr. Sapna Parashar	December 1-2, 2022	02 days	All middle and senior level managers who are in charge of customer service/marketing function in public and private sector with 3 years of as well as entrepreneurs.	10000 + Tax	ONLINE
14	Digital and Social Media Marketing	Dr. Tejas Shah	December 2 - 4 2022	03 days	All professionals, irrespective of domain affiliation, at middle and senior management level with about one to two years of experience in a managerial role and entrepreneurs	15000 + Tax (Non Residential)	OFFLINE
15	Managing Changes	Dr. Subir Verma & Dr. Nina Muncherji	December 9-10, 2022	02 days	Managers	15000 + Tax	ONLINE
16	Sustainability Oriented Marketing	Prof. Pradeep Kautish	December 19, 2022	01 Day	executives and marketing managers in junior and middle management level in private sector, public and government sector	Rs. 6000 + Tax (Non Residential) Rs. 7500 + Tax (Residential)	OFFLINE
17	Marketing for Everyone	Prof. Himanshu Chauhan, Prof. Prabhat Yadav	December 22, 2022	01 day	executives and marketing managers in junior and middle management level in the private sector along with the Small and medium scale business enterprises. .	5000 + Tax	ONLINE
18	Leadership for Women	Dr. Subir Verma & Dr. Nina Muncherji	January 5-6, 2023	02 days	Managers	20000 + Tax	OFFLINE
19	Sales Negotiation and Objection Handling	Dr. Mayank Bhatia	January 19-20, 2023	02 days	salespersons and sales managers in junior and middle management level in private sector, public and government sector, who are involved in negotiating during the sales pitch.	11, 000 + Tax (Non-Residential) 14000+ Tax (Residential)	OFFLINE

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20	Learning Psychometric Tools in HRD and OD	Dr. Hardik Shah	January 20-21, 2023	02 days	HR Professionals, Management Faculty Consultants & Change Agents in HRD/OD, Hiring Managers, Recruiters, Managers Across Levels, Aspiring Candidates, Budding Entrepreneurs	7500 + Tax	ONLINE
21	Negotiating to Win - Win	Dr. Subir Verma & Dr. Nina Muncherji	January 24-25, 2023	02 days	Managers	15000 + Tax	ONLINE
22	Brand Management for Everyone	Dr. Sanjay Jain	February 04, 2023	01 day	The junior and middle level managers from any domain have minimum experience of 3 years in an organisation	10,000 + Tax	OFFLINE
23	Marketing Simulation	Ashwini Awasthi, Sanjay Jain, Jayesh Aagja	February 13-16, 2023	04 days	Sales and Marketing Managers at different management levels in private and public sector organisations.	75,000 + Tax	OFFLINE
24	Appreciative Coaching for Performance Excellence	Dr. Hardik Shah & Prof. Harismita Trivedi	February 17-18, 2023	02 days	Managers Across Levels, Aspiring Leaders and Coaches, OD Specialists, Faculty Members, Budding Entrepreneurs	Rs. 11,000 + Tax (Non Residential) Rs .14, 000 + Tax (Residential)	OFFLINE
25	Channel Management	Dr. Sandip Trada	March 4, 2023	01 day	sales/marketing executives and channel managers in junior and middle management level in private and public sector firms, who are involved in developing and managing channel of distribution.	5000 + Tax	ONLINE
26	Customer Experience Management	Dr. Jayesh Aagja	April 26, 2023	01 day	<ul style="list-style-type: none"> • Senior managers responsible for Marketing, Sales, Product Management, Brand Management, Customer Relationship Management, and Customer Experience Management from manufacturing and service organizations • Senior managers from Retail industry • Senior executives from Creative and Client Service departments of Advertising Agencies 	7000 + Tax	ONLINE

MDP Chairperson(s)

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For more informations:

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